Subject: ServiceArizona Screenshots -RE: Choose Life License Plate Inquiry

Date: Thursday, December 12, 2013 at 10:41:55 AM Eastern Standard Time

From: JoAnn Griffin

To: Thomas A. Opalka, Cydney Demodica, Nicole Merkl

Attachments: image002.png, image003.jpg, Choose Life Plate - Reg Renewal and Personalized - Specialty

Plate App.pdf

## Good morning!

I went on "Test" ServiceArizona to verify the verbiage within the Registration Renewal application and Personalized/Specialty Plate application regarding the Choose Life plate.

Please see the attached screenshots for each application.

Please let me know if you have any questions.

Joann Griffin
Customer Service Representative
ServiceArizona
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Phoenix, AZ 85007
(602) 712-6375
<a href="mailto:servicearizona@azdot.gov">servicearizona@azdot.gov</a>



From: Thomas A. Opalka

Sent: Thursday, December 12, 2013 7:54 AM

To: Cydney Demodica; Nicole Merkl

Cc: JoAnn Griffin

Subject: RE: Choose Life License Plate Inquiry

From Policy 12.2.55.F: The plate may not be personalized.

From: Cydney Demodica

Sent: Wednesday, December 11, 2013 11:06 PM

To: Thomas A. Opalka; Nicole Merkl

Cc: JoAnn Griffin

Subject: Re: Choose Life License Plate Inquiry

I saw JoAnn as we were leaving tonight. That is her recollection, too. No personalization: no spot on the personalized/specialty plate screen. Makes perfect sense. Cvd

From: Thomas A. Opalka

Sent: Wednesday, December 11, 2013 06:04 PM

To: Cydney Demodica; Nicole Merkl

**Cc**: JoAnn Griffin

**Subject**: Re: Choose Life License Plate Inquiry

I just checked and that plate isn't shown on the Personalized plate screen on SAZ, but it is on the standard plate screen. I do not think that it is available for purchase with personalization. Will check plicy tomorrow to confirm.

Tom

From: Cydney Demodica

Sent: Wednesday, December 11, 2013 05:52 PM

To: Nicole Merkl; Thomas A. Opalka

Cc: JoAnn Griffin

Subject: FW: Choose Life License Plate Inquiry

## Tom/JoAnn:

You likely recall the history. This was an organizational plate that went public, but chose not to redesign – at the time the organizational plate committee was disbanded by the AZ Legislature.

Uncertain if this plate is available only <u>in non-personalized format</u> and that's why we don't see it on SAZ???? If that's the case, would it be on the SAZ list if people don't click on the personalized/specialty plate option and go straight to purchase the plate?

## Cydney DeModica Constituent Services Administrator

P. O. Box 2100 MD 500M Phoenix, AZ 85001-2100 602.712.7966 cdemodica@azdot.gov



From: MVDINFO@azdot.gov

Sent: Wednesday, December 11, 2013 12:08 PM

**To:** ServiceArizona **Cc:** Cydney Demodica

Subject: FW: Choose Life License Plate Inquiry

SAZ -- ??? Thank you! drp

From: arizonarighttolife@gmail.com [mailto:arizonarighttolife@gmail.com] On Behalf Of Jason Walsh

Sent: Tuesday, December 10, 2013 12:03 PM

To: MVDINFO@azdot.gov

**Subject:** Choose Life License Plate Inquiry

Hello:

My name is Jason Walsh and I am the Director of the Arizona Life Coalition, the 501c3 that handles the 'choose life' speciality plates. I recently signed up to get my own 'choose life' plate and found that the Service Arizona website does not include it on its choices.

https://servicearizona.com/webapp/vehicle/plates/startChoice.do

While it is possible to purchase the plate from Service Arizona, it is only accessible from our website's portal <a href="http://arizonalifecoalition.org">http://arizonalifecoalition.org</a>. This unnecessarily limits our exposure.

To rectify this, I am asking that the 'choose life' plate be added along with the other specialty plates to the above referenced link. Please let me know when this oversight can be altered, so I can monitor this to make sure everything is as it should be.

Blessings,

--Jason Walsh

**Executive Director, Arizona Right to Life** 

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